

# CURICULAM VITAE

## Personal Information:

Name **V.CHANDRA MOHAN**  
Date-of-Birth 22<sup>th</sup> october, 1978  
Gender Male  
Permanent Address 1380 A, I street extension  
Gandhinagar II  
Dharapuram Road,  
Udumalpet 642 126.  
Contact number 9952220889  
Languages Known Tamil, English.  
Marital Status Married  
Nationality Indian

## Educational Qualification

Qualification	Name of the Institution	Year of Passing	Percentage of Marks Obtained
<b>B.Sc (Physics )</b>	Govt.Arts College, Udumalpet.	2001	55
<b>M.B.A</b>	Saraswathi Thiagaraja College,Pollachi.	2003	57
<b>NET</b>	UGC	2009	—
<b>SET</b>	Bharathiyar University Coimbatore	2009	—

## SPECIALISATION

- **Finance & Marketing**

## EXPERIENCE

- **14 years** Since 2004
- Lecturer in the department of commerce and management in Government Arts College (Autonomous),Coimbatore (2004 to 2011)

- Assistant professor in the department of Management in Rathinam College of Arts and Science, Coimbatore. (2011 to 2013)
- Assistant professor and Head of the department of BBA in Donbosco (Arts & Science) College, Karaikal. (2014 to till now)

#### **SEMINARS/ CONFERENCES / WORKSHOPS ATTENDED**

- Presented a paper on changing facets of Indian banking in the National level seminar on role of IT in commerce and industry at Sankara College of science and commerce, Coimbatore on 6/1/12.
- Presented a paper on retailing in India prospects and problems in the one day conference on new vistas of retail marketing emerging opportunities and challenges held on 11/9/2012 held at Dr.NGP College of Arts and Science, Coimbatore.
- Attended National level two day workshop on research analysis and interpretation using SPSS and AMOS 21, 22/9/2017, Madurai kamaraj university, Madurai.
- Presented a paper on recent trends in e marketing in the state level seminar on recent trends in e – marketing held on 16/02/2016 at Donbosco College of Arts and Science, keela eral, Thoothukudi dist.
- Presented a paper on a study on clinical waste management and its disposal in Coimbatore in the International conference on competency building strategies in business and technology for sustainable development held on 25/2/2014 at Sri Ganesh school of Business Management, Salem.
- Presented a paper on impact of goods and services tax in the oneday National seminar held on 17/3/2018 in RDB Institute of Management, Papanasam.
- Presented a paper titled Role of agro entrepreneur in economic development on 16/10/2014 in the National level conference held at Annai College of Arts and Science, kumbakonam.
- Attended one day orientation for Youth Red Cross Programme officers held at Bharathiar University, Coimbatore on 31/3/2012.
- Participated in the 3 day National Workshop on Business Research and Analytics organized by the dept of commerce, Pondicherry University, Karaikal from 14 to 16 July 2017.
- Presented a paper on Internet marketing in Indian context road ahead in the International Conference held on 10<sup>th</sup> march 2018 at Thiruthangal Nadar College, Chennai.

- Acted as Resource person and project guide in Alagappa University, Bharathiar University and Annamalai University.
- Former Member of Board of Studies (BBA) of Pondichery University.
- participated virtually in FDP OVERVIEW OF IPR PATENT AND FILLING ASPECTS Organised by Institution's Innovation Council, Jointly with CSIR-IIMT Cauvery College for Women, Trichy-18, dated on 21<sup>st</sup> February 2022.
- Attended National Level IP Literacy Awareness Programme on Intellectual Property Rights on 2nd May 2022 Organised by CAUVERY COLLEGE FOR WOMEN(AUTONOMOUS)
- Participated in International webminar on Interpersonal skills for business success held on 25<sup>th</sup> April, 2022 at Mary matha College , Periyakulam.
- participated virtually in An Insight of Copyright, Geographical Indications and Patents: From a Common Man's Perspective Organised by Cauvery College for Women, Trichy-18, dated on 25<sup>th</sup> April, 2022
- attended the Three Day National Level Virtual Faculty Development Programme on "RESEARCH METHODOLOGY" organized by Ayya Nadar Janaki Ammal College from 22.12.2021 to 24.12.2021

#### ➤ PAPERS HANDLED

- Financial Management
- Indirect Taxation
- Banking
- Business Law
- Investment Management
- Introduction to Information Technology
- Management Information System
- Principles of Management
- Advertising and sales promotion
- Research Methodology
- Operations Research
- Operations Management
- Marketing Management

## **REFERENCES**

**Dr.S.Sundararajan 9952337047**

**Assistant Professor**

**Department of Public administration**

**Government Arts College**

**Coimbatore**

**Dr.R.Sakthivel 9840260287**

**Assistant Professor**

**Department of Commerce**

**Chikkanna Government Arts College**

**Thiruppur**

### **Declaration**

I hereby declare that the entries made are true to the extent of my knowledge and belief.

**Place:**

**Date:**

Yours Truly,

**V.CHANDRA MOHAN**