

## RESUME

**Dr. S.DHARMAR. M.Com., M.Phil., B.Ed.,Ph.D.,PGDCA.,**

S/o. Subramani,

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### OBJECTIVE

I am seeking a career opportunity in a fast paced, rapidly growing organization. I am a dedicated, hard working, self-motivated and quick learning individual. I am utilize my technical skills and abilities either as a team member or as an individual contributor to complete the tasks on time.

### EDUCATIONAL ATTAINMENTS

**PH.D** - Title is “Tea Marketing in Tamil nadu-A Study”.

Manonmanian sundaranar university, Tirunelveli.

Awarded Thesis April 2019 – Highly Commented .

**M.Phil** -(2007-2008) First class weighted average 72%

CPA College Bodi.Affiliated to MK University, Madurai.

**M.Com** - (2005-2007) First class weighted average 68%

Madurai Kamaraj University Eevening College Periyakulam,

Affiliated to MK University, Madurai.

## TEACHING EXPERIENCE

I have Nine years' experience in school and college.

- Worked as a PG. Assistant in first two years in kodaikanal Christian Matric Hr.Sec.School, Kodaikanal. From 2008 to 2009.
- Worked as an Assistant Prof. in commerce in next four years in Theni College of Arts & Science Veerapandi, Theni. From 2010 to 2014.
- Worked as a Assistant Prof. in Commerce last Three Years in Mary Matha College of Arts and Science- Periyakulam, from June 2014 to till date.

## COMPUTER KNOWLEDGE

MS Office

Tally 7.2

PGDCA

## AREA OF INTEREST

- ✓ Accountancy, Corporate Accounting,
- ✓ Financial management, Costing,
- ✓ Income tax and Marketing.

## PROJECT WORKS

**Ph.D-** Tea Marketing in Tamilnadu- A Study.

**M.Phil-**Final semester Dissertation title is Cost and Return Analysis of Grape Cultivation in Cumbum Valley.

**M.Com** -Final semester project title is Cultivation and Marketing of Mango- An Empirical study in Periyakulam Taluk.

## **PAPERS PRESENTED IN STATE, NATIONAL, AND INTERNATIONAL LEVEL.**

- ❖ One day National Level Seminar Presented Paper Title is Perception Relating to Factors Affecting Marketing Tea in Tamilnadu in Caussanel College of Arts and Science Ramanad.
- ❖ UGC Sponsored National Seminar Presented Paper Title is Retail Marketing in India in Mannar Thirumala Naicker College, Madurai.
- ❖ One day National Level Seminar Presented Paper Title is Role of Banks in Money Laundering in Subbulakshmi Lakshmipathy College of Science Madurai.
- ❖ One day National Conference Paper Presented Title is Consumer Satisfaction Towards Various Cellphone Service in Theni college Arts and Science Veerapandi.
- ❖ One day National Conference Paper Presented Title is Role of Advertising in Marketing in Hajee Karutha Rowther Howdia College Uthamapalayam.
- ❖ One day Seminar Presented Paper Title is Role Entrepreneurship and Institutions in Economic Development in G.Venkataswamy Naidu College Kovilpatti.
- ❖ One day State Level Seminar Presented Paper Title is Emerging Trends and Strategies in Modern Businesses in Theni College Arts and Science Veerapandi.
- ❖ One day National Level Seminar Presented Paper Title is Current Problems of India Leasing in Madurai Sivakasi Nadars Pioneer Meenakshi Women's College – Poovanthi.
- ❖ One day International Conference Paper Presented Title is Implementation of E-Marketing of Tea in Vivekananda College Madurai.

- ❖ Shanlax International Journals Published Paper on Perception  
Relating to Factors Affecting Marketing Tea in Tamilnadu Conducted  
Caussanel College of Arts and Science in Ramnad.
- ❖ Shanlax International Journals Published Assessment of Existing  
Indirect Tax and Goods and Service Tax (GST) in India Conducted by  
Mary Matha College of Arts and Science Periyakulam.

## **PERRSONAL DETAILS**

Name	S.Dharmar
Father's Name	A.Subramani
Nationality	Indian
Language known	Tamil &English

## **DECLARATION**

I hereby declare that above mentioned information are true to best of my knowledge.

Place:

Yours Sincerely

Date:

**(S. DHARMAR)**